



**7th September 2010**

**PRESS RELEASE**

**David Sands convenience stores donate almost £8,000 to cancer charity**

**CUSTOMERS** and staff at convenience store chain **David Sands** – which has three stores in Dunfermline – have raised almost £8,000 for the Association for International Cancer Research (AICR), a charity which has invested almost £140 million in cancer research to fund vital work in all areas of the disease.

David Sands, which operates 29 stores across Fife, Kinross and Perthshire, has been supporting the St Andrews-based charity for almost five years and last year donated almost £15,000 to AICR towards its global work in areas ranging from investigating the mechanisms which cause cancer, to improvements in its prevention, diagnosis and treatment.

All future funds raised by customers and staff at David Sands will go directly towards funding a UK prostate cancer project. AICR chief executive **Norman Barrett**, who visited the company's newest store at **Linburn Road in Dunfermline** to learn more about the business, meet customers and staff, and receive a cheque for £7,769.80, said: "We are very grateful to the management of David Sands Ltd, not only for nominating us to receive this award, but also for their continuing support and generosity for our work.

"Local stores play an important role in the community and are extremely generous in their support of charities, schools and events in their neighbourhoods. David Sands is a magnificent example of that investment in the community. Thanks to campaigns like this and our other fundraising avenues, we should be able to fund around 25 new projects at the September meeting of our Scientific Advisory Committee."

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David Sands, an independent, family-run business based in Kinross, has raised the funds for cancer research by charging customers 2p a carrier bag and supporting the recently launched 'Making A Difference – Locally' campaign. This is a new charity that has been launched to help independently-run local stores add value in their communities through donations to local charities or good causes.

Local stores are at the heart of communities and ideally placed to provide their customers with a personal and friendly service during their shopping trip. The 'Making A Difference – Locally' charity will help them further cement their position in their communities. Over 2,000 stores nationwide – all members of the Nisa-Today's and Costcutter retail groups – are participating in the new campaign.

**Lindsay Sands**, chairman of David Sands, said: "Our staff have always got behind local fundraising efforts and are genuinely enthusiastic when it comes to supporting good causes. There are few of us whose lives are untouched by cancer so we are delighted to support this local charity in its global research.

"We are a long-time supporter of various charities and many other local causes, and our pledge is to raise £1 million for cancer research. We also support Macmillan Cancer Support and will be hosting a series of fundraising events in our stores for Macmillan's big annual event – the World's Biggest Coffee Morning – on Friday, 24<sup>th</sup> September."

David Sands opened its Linburn Road store at the end of July. It is a spacious, new-build store offering a range of services, including fresh and chilled produce, frozen foods, bakery, newspapers and magazines, grocery, soft drinks, confectionery, crisps and snacks, Lottery, PayPoint and off-sales. There is also a free ATM.

A key feature of this new store is 'Food to Go' featuring products supplied by the Dunfermline-based baker, Stephens and the company's own 'Deliciously David Sands' range of freshly-prepared sandwiches, salads, fruit pots and ready meals. Managed by Mandy Laird, the store employs 22 full and part-time staff, all of whom live locally.

Chief operating officer Ewen Chisholm commented: "We are absolutely delighted to have opened our third store in Dunfermline. Mandy and her staff are already getting to know local customers and hope to meet many more as the store becomes established and plays a key role in the local community."

**ENDS**

**For further information, contact Lindsay Sands on 01577 865141 or Karen Peattie on 0141 773 1801/07947 075 937**

[www.david-sands.co.uk](http://www.david-sands.co.uk)  
[www.aicr.org.uk](http://www.aicr.org.uk)

## **NOTES FOR EDITORS**

- David Sands Ltd was founded in Kinross in 1812
- The company currently operates 29 stores in Fife, Kinross and Perthshire
- Most David Sands stores sell newspapers and magazines and many outlets offer a Post Office, in-store bakery, ATM, PayPoint and the National Lottery
- Stores open from 6am to 10pm, seven days a week
- All stores are licensed to sell alcohol and operate a 'Challenge 25' policy
- All stores have a very strong fresh foods and 'Food to Go' offer
- David Sands Ltd is a member of the Nisa-Today's group, the member-owned organisation that supports independent retailers and wholesalers in food and drink sector with a range of buying, marketing and distribution services