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PRESS RELEASE

David Sands opens new store in Dunfermline

LEADING independent convenience store chain, **David Sands Ltd**, has opened a new store in Abbeyview, Dunfermline.

The store, located in Allan Crescent and refurbished in a six-figure investment programme by Kinross-based David Sands, employs 20 full and part-time staff and provides local people with a modern, spacious shopping environment.

While the shop offers a comprehensive range of chilled and fresh produce, frozen foods, grocery items, confectionery, crisps and snacks, newspapers and magazines, cigarettes and an off-licence, it also features a comprehensive 'Food to Go' section, providing hot and cold snacks, freshly prepared baguettes and sandwiches, plus products from Stephens bakery.

David Sands, managing director of the convenience store chain, said: "This is our second store in Dunfermline and we are absolutely delighted to be able to provide local people with a store that meets all their needs. I am also pleased that all the staff live locally – it is our policy to employ people who live in the community."

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In line with the company's 25 other stores, the Abbeyview outlet operates a 'Challenge 25' policy. This means that staff will ask to see photographic ID from any customer they think is under the age of 25 and who wants to purchase alcohol, cigarettes or any other age-related products.

David Sands is also committed to the Healthy Living campaign so customers should look out for the 'green apple' logo in the store. "We were one of the first convenience store groups in Scotland to promote more healthy products in our shops so customers will always find a comprehensive range of fruit and vegetables, fresh foods and lower fat products," said Sands.

Store manager **Bob Henderson** is keen to hear what customers think of their new local store. "Please tell us what you think," he said. "We're new to the area and want to get to know all our customers and what they want from their local shop. We're always open to suggestions."

The David Sands store is open from 6am to 10pm, seven days a week.

It will be officially opened at 1pm today (Friday, 11 July) by former Dunfermline Football Club manager, **Jim Leishman**.

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For further information, contact **Karen Peattie** on 0141 773 1801/07947 075 937 or **Bob Henderson** on 01383 622966

NOTES FOR EDITORS

- David Sands Ltd was founded in Kinross in 1812
- The company currently operates 26 stores in Fife, Kinross and Perthshire
- Most David Sands stores sell newspapers and magazines and many outlets offer a Post Office, in-store bakery, ATM, PayPoint and the National Lottery
- All stores are licensed to sell alcohol and all stores have a very strong fresh foods offer
- David Sands is a former president of the Scottish Grocers' Federation and a director of the Nisa-Today's group's Central Distribution Services operation