



**November 2007**

**PRESS RELEASE**

### **Local stores bring recycling message to shoppers**

A new recycling initiative, the result of a partnership between **David Sands Ltd** and **Perth & Kinross Council**, has been launched in local stores this month.

Perth & Kinross Council worked with David Sands, the Kinross-based convenience store chain operating 24 shops in Perthshire, Kinross and Fife, to encourage shoppers to recycle their cans and glass.

The six David Sands stores taking part in this project used shelf wobblers/talkers and bottle neck ties to promote can and glass recycling. Staff in the stores also handed out leaflets giving customers more information on how they can recycle their aerosols, food and drinks cans along with their glass bottles and jars.

Environment convener Councillor Alan Grant, said: "I would like to thank people across Perth & Kinross who have realised the importance of recycling their waste. This has enabled us to achieve a recycling rate of over 35%. Initiatives like this will help us continue to get the message across.

"I would like to thank David Sands for working with us on this important project which I believe is the first of its kind in Perth & Kinross."

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David Sands, managing director of the convenience store business, said: “I am delighted that our shops can help highlight the importance of recycling and remind our customers of the range of materials they can recycle.”

For more information on recycling in Perth & Kinross, please contact the Customer Service Centre on 01738 476476, email [recycle@pkc.gov.uk](mailto:recycle@pkc.gov.uk) or visit [www.pkc.gov.uk/recycling](http://www.pkc.gov.uk/recycling)

## **ENDS**

For further information, contact **David Sands** on 01577 865141 or **Karen Peattie** on 0141 773 1801/07947 075 937

## **NOTES FOR EDITORS**

- David Sands Ltd was founded in Kinross in 1812
- The company currently operates 24 stores in Fife, Kinross and Perthshire: Auchtermuchty; Bridge of Earn; Cardenden; Cowdenbeath; Crossford; Dunfermline; Perth (5 stores); Kelty; Kennoway; Kinross, Kirkcaldy (2 stores); Lochgelly (2 stores); Leven; Methilhill; Methil; Thornton; Strathmiglo; and Burntisland
- Most David Sands stores sell newspapers and magazines and many outlets offer a Post Office, in-store bakery, ATM, PayPoint and the National Lottery
- All stores are licensed to sell alcohol and all stores have a very strong fresh foods offer
- David Sands is a former president of the Scottish Grocers' Federation and a director of the Nisa-Today's group's Central Distribution Services operation
- The company is an original member and major driver of the Scottish Government-supported SGF Healthy Living Programme, an initiative designed to introduce healthier food ranges to local convenience stores